



	<p>Department, HyperMethod IBS / O. Machekhina, Head of HR Development Educational System Department, Beeline University</p> <p>@ "Group distance learning of solving low-structured problematic situations in studio context of electronic strategic techno-theatre" - O.A. Zhirkov, PhD in Technology, Associate Professor, Russian Academy of National Economy and Civil Service under the President of the RF</p> <p>@ "Integration of long-distance learning systems and social services" - A.G. Korolkov, Director General, Websoft</p>	<p>reserve" – K.B. Shmatkova, Corporate HR Director, Chain of coffee houses "Chokoladnitsa" and conception "Vabi Sabi"</p> <p>@ "Assessment &amp; Coaching &amp; e-Learning: magic teaching mirror" - M. Komarov, Head of Assessment &amp; Coaching &amp; E-learning Projects, "Astra-Plus"</p> <p>@ "The future of T&amp;D is the robotics of e-mark, e-Learning of an e-human being or ...?" O.V. Andreeva, Development Director, TriMetrix Solutions Russia &amp; CIS</p>	<p>Academy</p> <p>@ "Preparing a modern teacher for working with talented children in e-Learning context" – V.V. Pasechnik, PhD in Pedagogics, Professor, Chair of methodic of teaching biology, ecology and chemistry, Moscow State Region University</p> <p>@ "ColorPen as a result of webinars" evolution and the instrument for organizing on-line support for teachers in the system of post-course training" – P. Aleinikov, Director General, OOO "Nodio"</p> <p>@ "Practical experience in using the TEACHPRO in training the teachers for working in e-Learning context" – D.D. Avetisyan, Director General, OOO "Multimedia technologies and distance learning"</p> <p>@ "e-Learning context as a unique tool for training modern teachers for a modern society" - M.E. Vaindorf-Sysoeva, Head of informational and communication technologies development directorate, Moscow State Region University</p>
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**16:20- 16:40 COFFEE BREAK**

<p><b>16:40-18:20</b></p>	<p><b>Section 7: Motivation of students in an e-Learning context.</b> Moderator: A. Kolodensky, Executive Director, "e-Learning Centre"</p> <p>@ «Involving learning" – E. Shvyreva, Manager, Distributors" training department, Amway / R. Mandrik, Director General, "Dagger &amp; Prime: involving online-learning"</p> <p>@ "Simple quests on "difficult" competences" – A.V. Vorobiev, Development Director, SRC Multimedia</p> <p>@ "e-Learning as a context for creating the informational and communication competence for talented children" - M.A. Mischerina, PhD in Pedagogics, Director, Russian Language Resource Centre</p> <p>@ "Creating the motivation for students taught on the basis of e-Learning technologies: experience, problems, challenges" - B.B. Aismontas, PhD in Pedagogics, Professor, Dean of Long-distance Learning Faculty, Moscow City Psychology and Teachers Training University</p>	<p><b>Section 8: Managing the knowledge and competences.</b> Moderator: D.V. Volkov, President of professional community, Success Insights CIS</p> <p>@ "Development of theory and practice of managing the knowledge in modern economic conditions" – D.V. Volkov, Success Insights CIS</p> <p>@ "Investigating the practice in managing the knowledge in Russian companies and organizations" – M.N. Rozhkov, Scientific and research institute of Managing the Knowledge, Moscow Institute of Economy and Statistics</p> <p>@ "From separated services to the system of knowledge control" - D.S. Miklyaev, Head of Project, Mirapolis</p> <p>@ "Managing the competences: HR as a key factor for successful implementing the company's strategy and achieving results" – Guillaume Le Berr, Director General, "QOVEO"</p> <p>@ "Practical experience of managing the knowledge: methods, approaches, results... what's next?" – V.V. Baronov, OOO "LUKOIL-INFORM"</p>	<p><b>Section 9: Technological aspects of e-Learning in higher educational institutions. Electronic educational context.</b> Moderator: E.N. Tsarkov, Head of Innovation Projects Directorate, Eurasian Open Institute</p> <p>@ "Optimization of expenses while creating the libraries and electronic educational resources of an institution" - V.Z. Garkusha, Director General, "Virtual educational technologies" Company</p> <p>@ "Technological approaches for creating a structured educational content"- A.A. Zharikov, Head of Additional Internal Education Department, Moscow Institute of Economy and Statistics</p> <p>@ "Electronic educational context in Moscow State Region University as an effective tool of organizing the students' self-guided work" – V.A. Shitova, Acting Associate Professor, Chair of Long-distance Learning and Scientific Labor Organization Methodic, Moscow State Region University</p> <p>@ "A quick start of e-Learning: technologies, possibilities, start" - E.N. Tsarkov, Head of Innovation Projects Directorate, Eurasian Open Institute</p> <p>@ "Planning of teaching events and professors" time sheet in e-Learning – M.N. Rozhkov, Vice-President, IC "Electronic University"</p>
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<p>10:00 - 11:40</p>	<p><b>Section 10: Creating the educational content for e-Learning.</b> Moderator: I.A. Nozhkin, Leading expert, OOO "LUKOIL-INFORM"</p> <p>@ "Means of quick creation of the content for a corporation educational centre" – S.S. Monakhov, Head of Direction, ATBE</p> <p>@ "Developing the educational content on the basis of training schemes" – D. Krechman, Marketing Director, HyperMethod IBS</p> <p>@ "Joint work on an electronic course - authoring 2.0" – A.G. Korolkov, Director General, WebSoft</p> <p>@ "How to choose a unique instrument for internal developers?" – E. Zvereva, Project Manager, Corporate University MTS</p>	<p><b>Section 11: The usage of web-conferences and other audiovisual technologies in the educational process.</b> Moderator: A.S. Ilyinsky, Director General, ATBE</p> <p>@ "The usage of the speech technologies in the courses for children with disabilities" – I. Tretyakova, Head of Customers Managing Department, Competentum</p> <p>@ "System decisions for multimedia support of the e-Learning process" – M.Ananiev, Deputy Marketing Director, HyperMethod IBS</p> <p>@ "Robots at school - new technologies in long-distance education" - O.F. Moiseeva, Deputy Director on Information Technologies, State Educational Institution "Centre of Education № 497"</p> <p>@ "Usage of program decisions for video conference connections in the e-Learning program" - A.V. Dankevich, Marketing Manager, SPIRIT DSP</p> <p>@ "Multimedia support of the learning process 24x7" - A.S. Ilyinsky, Director General, ATBE</p>	<p><b>Section 12: Implementation of e-Learning technologies in primary and secondary education.</b> Moderator: M.D. Knyazeva, Dean, Faculty of Computer Sciences, Russian Economy University named in honour of G.V. Plekhanov</p> <p>@ "The experience of long-distance learning in Lomonosov school" – M.Yu. Yuzeeva, teacher of mathematics, Independent Educational Institution "Lomonosov School".</p> <p>@ "Technologies of creating the educational materials in a program-instrumental complex "LESSON" - M.D. Knyazeva, Dean, Faculty of Computer Sciences, Russian Economy University named in honor of G.V. Plekhanov</p> <p>@ "College.ru as solving the problem of distance preparation for the United National Examination in schools with a low number of students" - V. Osadchy, Head of Projects, Competentum</p> <p>@ "The experience of RUSAL long-distance system usage in Russian schools" – J.A. Sharonina, Deputy Director, School № 26</p>
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11:40-12:00 COFFEE-BREAK

<p>12:00-13:40</p>	<p><b>Section 13: Problems and practice of estimating the effectiveness of e-Learning.</b> Moderator: I.A. Skalsky, Head of Project, Department Corporative University RUSAL</p> <p>@ "e-Learning technologies for effective studying process in a modern academic institution" - Svetlana S. Khapaeva, PhD in Pedagogics, Director, Open Education Institute</p> <p>@ "Practice of e-Learning system usage. Methods of improving the results" - A. V. Stulov, author of the magazine "HR Management Reference-book", Head of Educational Centre for Business Management, "Vozrozhdenie" bank</p> <p>@ "Increasing the effectiveness of e-Learning through the usage of video and conference calls systems" - V.N. Khamlov, Director, "Regional Centre of Informational and Technical Supply of Educational Institutions of Chelyabinsk Region</p> <p>@ "The experience of estimating the effectiveness of informatization of the studying process in educational institutions" – I.A. Skalsky, Head of Project, Department Corporative University RUSAL</p>	<p><b>Section 14: Informational security issues in e-Learning process.</b> Moderator: A. Ershov, "InformProtection" Educational Centre</p> <p>@ "Creating the complicated content for a long-distance learning of employees using the example of creating the electronic courses on informational security" - A. Ershov, "InformProtection" Educational Centre / E. Ostrovskaya, "InformProtection" Educational Centre</p> <p>@ "Peculiarities of handling the personal data of students and requirements for its protection depending on the executive company, place and form of employees' studying process" – M. Yu. Emelyannikov, Managing partner, Consulting Agency "Emelyannikov, Popova and partners".</p> <p>@ "The problematic of protecting the confidentiality of the transferred information while using the virtual classes for learning process and conferences" - V.Tomilin, Cisco representative.</p> <p>@ "The experience of implementing the long-distance learning programs in Kaspersky Laboratory" – M. Tomilov, Head of educational programs, Kaspersky Laboratory.</p>	<p><b>Section 15: e-Learning in business education.</b> Moderators: Yu.V. Remez, Marketing Director, Moscow Branch of International Management Institute LINK / V. D. Orekhov, Director, Department of Programs Development, International Management Institute LINK</p> <p>@ "e-Learning Process Navigator" – T. Ermakov, Development Director, "MediuM"</p> <p>@ "Learning the foreign languages using the e-Learning system: difficulties appearing in educational and corporate sectors" – F. Choabi, International sales manager, AURALOG/TELL ME MORE</p> <p>@ "Calculating the real cost of studying" – John Downie, Manager for Russia, SkillSoft</p> <p>@ "International cooperation of the students in virtual context of studying the foreign languages: methodic and results" - K. Shestakov, Professor, Chair of Foreign Languages, Omsk Law Institute</p> <p>@ "Developing and implementing the electronic content and /or organization of the educational process with e-Learning system usage" – V. D. Orekhov, Director, Department of Programs Development, International Management Institute LINK</p>
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13:40- 14:00 Lunch

<p><b>14:00-15:40</b></p>	<p><b>Section 16: Case studies.</b> Moderator: V.Z. Garkusha, Director General, “Virtual educational technologies” Company</p> <p>@ “Hidden problems” in the process of implementing the e-Learning in the company and the ways of their solving” – A.V. Grigorieva, Leading expert, Educational Centre on HR Management, OAO “Khanty-Mansiisky bank”</p> <p>@ “e-Learning support for the projects of “Severstal” business system” – E.V. Pogodina, Senior Manager, Head of e-Learning project, Department of HR attracting and developing, Board of general directors, “Severstal”.</p> <p>@ “Organizational and didactic schemes of long-distance learning through the internet in higher educational institutions” – A.A. Andreev, PhD in Pedagogics and Technology, professor, Moscow Finance and Industry Academy</p> <p>@ “Implementing the e-Learning into professional training of the workers of “Russian Railways” - A.B. Solomatina, Head of Department, Corporate Centre for Professional Training, Russian Railways</p>	<p><b>Section 17: e-Learning future-oriented technologies.</b> Moderator: B.B. Aismontas, PhD in Pedagogics, Professor, Dean of Long-distance Learning Faculty, Moscow City Psychology and Teachers Training University</p> <p>@ “Webinars: a new interactive studying model” – A. Alpern, Director General, Webinar.ru</p> <p>@ “Digital video technologies” – D. Korolev, Director General, “COLOUR”</p> <p>@ “Digital bridges of media interactive communications (“Interactive pole”)” – S.V. Kuvshinov, PhD in Technology, Associate professor, Director, Institute of New Educational Technologies and Informatization of the Russian State Humanitarian University / E.I. Yaroslavtseva, PhD in Philology, Associate Professor, Senior Research Employee, Deputy Director, Department of Methods of Human Inter-Disciplinary Investigations, Institute of Philosophy, Russian Academy of Science</p> <p>@ “Developing and implementing the e-Learning technologies in the educational process for the students with disabilities: experience, problems, perspectives”- B.B. Aismontas, PhD in Pedagogics, Professor, Dean of Long-distance Learning Faculty, Moscow City Psychology and Teachers Training University</p> <p>@ “Innovative educational technologies in aviation experts’ training” - O.G. Zakharova, Ulianovsk Higher Aviation School of Civil Aviation (Institute)</p>	
<p><b>15:40-16:00</b></p>	<p><b>Results of the conference and awarding ceremony for the winners of the competition eLearnExpo AWARDS</b> Moderator: S.A. Tschennikov, Rector, International Management Institute LINK</p> <ul style="list-style-type: none"> <li>➤ I.A. Skalsky, Head of Project, Department Corporate University RUSAL</li> <li>➤ David Wortley, Serious Games</li> </ul>		
<p><b>16:00 – 17:00 CLOSING FOURCHETTE</b></p>			

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